

# DECEMBER ARMA EVENT - BOISE VALLEY CHAPTER

## LEVERAGING LINKEDIN



### THE PRESENTER

Brittany Ohnsman, Founder & Career Coach at Career Navigator, has over a decade of experience in recruiting, career coaching, and public speaking, with a passion for empowering job seekers and businesses, providing them with actionable strategies for success. . A member of the National Resume Writer's Association (NRWA) and a Nationally Certified Online Profile Expert (NCOPE), Brittany has spoken at many events including DisruptHR, HRATV, and HRLT, and was nominated for Idaho Business Review's Women of the Year in 2024. She is passionate about helping job seekers tell their unique stories and showcase their value throughout the job search process. With expertise in resume writing, LinkedIn profile optimization, and interview preparation, Brittany equips candidates and organizations with the tools they need to succeed. Recognized as one of the top 100 recruiters in the nation, Brittany is committed to making a difference in both individual careers and organizational growth.

1 Introduction

2 Optimizing  
LinkedIn Profiles

3 Building a  
Strategic Network

4 Leveraging  
LinkedIn for Lead  
Generation

5 Boost Brand  
Awareness



## EVENT DETAILS:



**December 13th**  
Lunch Starting at 11:30am  
Event Starting at 12:00pm



Price includes lunch  
ARMA Member: \$10.00  
Non ARMA Member: \$15.00



Ada County Highway District Auditorium  
3775 N Adams St. Garden City, ID 83714



RSVP to Katie by December 10th  
kivory@mccinnovations.com



We have selected the Ronald  
McDonald House to gather  
donations for, for the holidays.  
See more information on the  
Donation Flyer.

🌟 If you have a laptop it is  
encouraged to bring it! This  
will be a presentation for new  
to experienced LinkedIn users.

# Ronald McDonald House Charities of Idaho

## Christmas Wish List

All items must be new, unopened, and in original packaging.

### Infants and Toddlers:

- Sensory toys
- Teething toys & rattles
- Bathtub toys
- Sound machines
- Activity chairs, mats, & walkers
- Baby books
- Building blocks
- Gross motor toys (climbing structures, nugget couches, water & sensory tables)
- Night lights & projectors
- Infant clothes & shoes NB-2T

### Youth:

- Puzzles & board games
- Barbie, dolls, & action figures
- Hot Wheels & accessories
- Dress up clothes
- Arts and crafts kits
- Outdoor toys (bubbles, sports equipment, bikes, helmets, scooters)
- Stuffed animals
- Books & coloring books
- Yoto Players, headphones, and cards
- Robes, slippers, & socks
- Clothing in all youth sizes

### Teen:

- Board games
- Funko POP!
- Bluetooth headphones
- Sports equipment (NERF, sports balls, jerseys, scooters, bikes)
- Jewelry-making & art kits
- Self-care items (face masks, lotion, bath bombs, perfume, e tc.)
- Coloring books & markers
- Lego sets
- Gift cards
- Reuseable water bottles

### Adult:

- Self-care items (face masks, bath bombs, lotion, perfume & cologne)
- Bags (wallets, purses, backpacks)
- Puzzles & card games
- Insulated cups, water bottles, & mugs
- Bluetooth headphones
- Phone accessories
- Robes, slippers & socks
- Clothing in all sizes
- Beanies & hats
- Local gift cards for hair, mani/pedi, massage, and restaurants
- Gas gift cards

You can order items from our Amazon Christmas Wishlist!

Those items will be sent directly to the house-just scan the QR code to order.

