

LIVE EVENT! (AND VIRTUAL)
BOISE VALLEY ARMA—CHAPTER MEETING
NOVEMBER 2, 2023
Ada County Highway (ACHD) Auditorium
3775 Adams Street, Garden City, ID 83714
Noon-1:00PM (lunch starts at 11:30AM)



Unlocking the Future: Three Things To Know About the Vital Role of Information Management in AI

Join us for an exclusive live panel discussion hosted by the Boise Valley ARMA Chapter, diving into the rapidly advancing and critically important role that our records management profession plays in the age of AI. On stage, Boise Valley's Misty Perry will be welcoming [Shinydocs](#) CEO Jason Cassidy and industry veteran David McDermott for an exciting and timely conversation on how we should approach AI in our roles.

The best part? We want you, our chapter members, to participate in this unscripted conversation by contributing questions and topics for live discussion onstage in one of the three following themes:

The Challenge and Importance of Information Gathering and Organization: How to discover and organize the vast amounts of information necessary to train AI models at scale, and the pivotal role of information governance professionals.

The Imperative of Safeguarding PII and Private Data: Strategies for protecting personally identifiable information and private data and ensuring that these essential data aren't exploited in the AI model.

The Necessity of Continuous Monitoring and Curating Information: Our experts will delve into the importance of consistently monitoring and curating information for use in AI, emphasizing the need for a comprehensive audit trail and accountability chain that ensures compliance and instills confidence in how the AI model operates.

This event promises to be a captivating exploration of the intersection of information governance and AI. Don't miss this unique, one-time opportunity to learn from industry leaders and gain valuable insights into the future of information governance in the era of AI.

There's no charge to attend, but you must RSVP!

- RSVP to Misty at mperry@achdidaho.org or 208.387.6221
- We encourage in-person attendance, as you will get a free lunch!
- We will have a virtual option for those that can't make it in-person

Let me know if you will:

- ⇒ Attend virtually OR
- ⇒ Attend in-person and want lunch
- ⇒ **Also.....send me your questions for the panel**



Jason Cassidy
Shinydocs CEO

Jason is a recognized leader in preparing your digital content for Privacy, Security, Artificial Intelligence, and Information Governance. Jason currently sits on the Board of Directors for AIIM International and is a speaker and thought leader at information events and conferences world-wide.



David McDermott
Consultant and Chairman of the Board of the ICRM

David has over 40 years of industry experience and is a Certified Records Manager and ILG consultant providing practical solutions for records management. He excels in creating partnerships, inspiring teamwork, and driving innovative information governance solutions. His leadership and contributions have been recognized by ARMA International.



Misty Perry
(Moderator)

Misty Perry is a passionate advocate for industry best practices and has been a pivotal player at Ada County Highway District (ACHD) for over 20 years and now serves as Information Records Administrator. Her proactive approach transformed paper records into a content services platform, launching a transparent records management program.