

Corporate Values and Principles



LEWIS EISEN
Drafting Perfect Policies™

Core Values

Accountability
Compassion
Decency
Honesty
Inclusion
Integrity
Respect
Safety
Security
Trust
Trustworthiness
Truth

Acceptance
Accessibility
Accuracy
Adaptability
Altruism
Appreciation
Approachability
Attentiveness
Availability
Benevolence
Collaboration
Cooperation
Discretion
Diversity
Encouragement
Generosity
Gratitude
Helpfulness
Intimacy
Kindness
Leadership

Love
Openness
Philanthropy
Service
Sharing
Support
Teamwork
Thankfulness
Thoughtfulness
Understanding
Wisdom
Accomplishment
Achievement
Ambition
Capability
Commitment
Competency
Desire
Determination
Direction
Effectiveness
Efficiency
Fluency
Focus
Meticulousness
Modesty
Precision
Speed
Success
Thoroughness
Activeness
Aggressiveness
Alertness
Anticipation
Assertiveness
Assurance

Audacity
Boldness
Bravery
Carefulness
Certainty
Composure
Confidence
Control
Courage
Decisiveness
Discipline
Dominance
Expectancy
Fearlessness
Ferocity
Fierceness
Fortitude
Heroism
Hopefulness
Independence
Industry
Organization
Power
Self-Reliance
Adaptability
Adroitness
Agility
Awareness
Conformity
Consistency
Dependability
Diligence
Endurance
Energy
Fairness
Fitness
Flexibility

Freedom
Health
Humility
Impartiality
Justice
Liberty
Perseverance
Persistence
Preparedness
Preservation
Reliability
Resilience
Self-Control
Balance
Calmness
Camaraderie
Conviction
Courtesy
Decorum
Deference
Devotion
Faith
Family
Gallantry
Harmony
Hospitality
Introversion
Optimism
Piety
Privacy
Resolve
Restraint
Spirituality
Vitality
Vivacity
Warmth
Zeal

Adventure
Curiosity
Daring
Discovery
Drive
Dynamism
Enthusiasm
Exploration
Fun
Inquisitiveness
Playfulness
Spontaneity
Amusement
Cheerfulness
Conviviality
Cordiality
Empathy
Enjoyment
Entertainment
Excitement
Exhilaration
Extroversion
Friendliness
Gregariousness
Humour
Brilliance
Clarity
Cleverness
Concentration
Craftiness
Cunning
Excellence
Expressiveness
Exuberance
Insightfulness
Intelligence
Mindfulness

Passion
Perceptiveness
Resourcefulness
Serenity
Shrewdness
Stealth
Beauty
Charisma
Charm
Dignity
Elegance
Fame
Gentility
Grace
Poise
Presence
Comfort
Contentment
Delight
Elation
Happiness
Joy
Candour
Credibility
Directness
Duty
Frankness
Honour

Loyalty
Sincerity
Virtue
Creativity
Education
Growth
Knowledge
Imagination
Ingenuity
Inspiration
Intuitiveness
Inventiveness
Learning
Originality
Reason
Uniqueness
Economy
Frugality
Thrift
Experience
Expertise
Pragmatism
Prudence
Realism
Vision

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