

# Boise Valley ARMA



**DON'T MISS THIS EVENT!**

**MONTHLY WEBINAR**

**THURSDAY, OCTOBER 22, 2020**

**12:00-1:30 PM MST**

**COST: This is  
a free event!**

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details to  
follow.**

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## **PRIVACY & DATA SECURITY REGULATION: IMPLICATIONS FOR RIM & IG**

Privacy and data security laws have been adopted in almost every state, and a national law is looking increasingly likely. These laws vary in scope and detail, with some, like California's Consumer Protection Act (CCPA) focus on data privacy, and others, like New York's SHIELD Act, focus on data security, and still others, like Illinois' Biometric Information Privacy Act (BIPA) have a very narrow focus. While all these laws have gotten plenty of public attention, less is known about the requirements they place on records management and information governance: Do these laws have records retention requirements? Records deletion requirements? Records maintenance requirements? What are the regulations that impact records and information systems? How are they enforced, and by whom?

Three experts – each with deep knowledge of the laws mentioned above – will present an overview of the RIM and IG impacts of privacy and data security regulations and give us an update on how these laws are evolving.

**So buckle your seat belts – this presentation could change how you think about your job!**

# Featured Panelists

## **John Isaza, Esq., VP of Information Governance, Access**

John Isaza, Esq., FAI is internationally recognized in the legal fields of compliance, as well as records and information management (RIM). He is one of the country's foremost experts on RIM issues, electronic discovery, and legal holds. John has developed information governance and records retention programs for some of the most highly regulated Global 1,000 companies, including related regulatory research opinions.



## **David Shonka**

David Shonka is a partner at Redgrave LLP and leads the firm's privacy and data security practice. Prior to joining Redgrave LLP, he served three terms as the Acting General Counsel at the Federal Trade Commission (FTC) and ten years as the agency's Principal Deputy General Counsel. David is a Senior Fellow of the Administrative Conference of the United States, providing informed and objective assessments about best practices throughout the government. He is recipient of the Presidential Rank Award of Meritorious Executive (2015) and is currently a member of The Sedona Conference Working Group on Data Security and Privacy Liability (WG11).



## **Martin Tully**

Before launching his innovation-forward boutique law firm, Actuate Law, LLC, Martin Tully was a litigation partner with several AmLaw 100 firms, where he also chaired the eDiscovery and Data Law practices. Martin is nationally recognized for his knowledge and experience in the fields of electronic discovery, information governance, and data security/data privacy. He is a member of the ABA Section of Litigation's Privacy and Data Security Committee and the International Association of Privacy Professionals (IAPP). Martin is among a select group of lawyers in the world ranked for Litigation: E-Discovery & Information Governance by Chambers USA and has been acknowledged by Who's Who Legal as being "steps ahead of his competitors" and "widely regarded for his 'superior knowledge' of electronic discovery and information governance."



# Special Guest Moderator



## **Ken Withers**

Ken Withers is the Deputy Executive Director of The Sedona Conference. Since 1989, he has published several widely distributed papers on electronic discovery and information governance, hosted a popular website on electronic discovery and electronic records management issues, and given presentations at more than 300 conferences and workshops for legal, records management, and industry audiences. From 1999 through 2005, he was a Senior Education Attorney at the Federal Judicial Center in Washington D.C., where he developed Internet-based distance learning programs for the federal judiciary concentrating on issues of technology and the administration of justice. Ken also is co-author of the nation's leading law school textbook on electronic discovery, now in its third edition.